



## **Yash Raj joins Medulance Healthcare as Chief Business Officer - Hospital Partnerships**

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### **To further strengthen medical tie-ups, client relations, and partnerships**

New Delhi-based startup Medulance has announced the appointment of Yash Raj as Chief Business Officer. With his extensive experience in business development, strategic partnerships, and product marketing, his partnership with Medulance will play a pivotal role in bolstering Medulance's commitment to delivering cutting-edge technologies for prompt and high-quality responses during medical emergencies nationwide.

Yash Raj is a seasoned executive with over 7 years of experience in the healthcare and education industry. He has held multiple leadership roles during his career, including at Think and Learn (which runs BYJU's), where he was one of the early employees and rose through the ranks to take on leadership responsibilities. Yash Raj oversaw the company's sales and marketing verticals, including its international business, and led a team of 550+ members.

At Medulance, Yash Raj will take on key responsibilities including establishing hospital tie-ups, cultivating client relationships, fostering strategic partnerships, and overseeing operations.