

Bonatra acquires women's health and wellness startup MyAva

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Bonatra, a holistic health startup in Bengaluru that offers a unified health stack solution to treat, manage, and reverse chronic diseases, has acquired women's health and wellness company MyAva, also in Bengaluru.

Through this acquisition, Bonatra aims to expand its holistic healthcare programmes and become a one-stop platform for the management of chronic health conditions.

MyAva is a femtech startup that empowers women to manage chronic health conditions such as polycystic ovary syndrome (PCOS), thyroid disorders, insulin resistance, and more. The company was founded in 2019 by Evelyn Immanuel, and it has since established itself as a trusted provider of curated programs and personalized plans that help women improve their health and wellbeing.

Bonatra, on the other hand, is a doctor-led IoMT (Internet of Medical Things) startup focused on treating and managing chronic diseases such as diabetes, hypertension, fatty liver, polycystic Ovarian Disease (PCOD), obesity etc..

Over the next six months, Bonatra has plans to introduce newer IoMT devices including a smart ring in the Indian market to further strengthen its solutions which are a convergence of medical science, data science and technology. Very recently, the company raised Rs 5.5 crore in a Pre-Seed Round.