

## Second edition of ZS PRIZE awards Rs 1.5 Cr to healthcare innovators

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### **ZS PRIZE offers an opportunity to recognise and celebrate innovations in healthcare using data, analytics and advanced technology**

ZS, a global management consulting and technology firm focused on transforming healthcare and beyond, has announced the winners of the second edition of ZS PRIZE, a healthcare innovation award.

Since its launch in November 2022, this national initiative has received more than 25,000 registrations, from which the top 20 and top eight entries were chosen. The top eight teams presented their ideas to a jury that selected the ZS PRIZE winners this year, which was chaired by Ravi Venkatesan, Business Leader, Author, and Social Entrepreneur.

The winners of the 2023 ZS PRIZE are:

1. Winning team: Briota for introducing 'SiA', holistic digital respiratory therapeutics for Asthma, COPD, Long Covid, ILD and Post TB Lung condition patients
2. Runner-up teams: Ayati Devices for introducing 'Angiocam', a non-invasive imaging device for Diabetes foot detection, and Urvogel Bio for introducing 'Urvogelbio', to diagnose brain pathologies from the peripheral space with neuronal exosomes

Special mention for outstanding effort and innovative solutions were awarded to team NeoDocs for ideating "Neodocs" for instant lab tests on smartphones, and team Primary Healthtech, which conceptualised "Mobilab", aimed at enabling accessible early disease diagnosis for the last mile population.

The top eight teams won awards totaling Rs 1.5 crore, along with mentorship and funding. The winning team received Rs 75 lakh, followed by runner-up teams that received Rs 25 lakh each. The two special mention teams won Rs 10 lakh each and the remaining three teams (who made it to Top 8) won Rs 2 lakh each.