BioSpectrum
the business of Bi
24 years of leveraging the business of Bio
www.biospectrumindia.co

MrMed introduces mobile app for access to affordable super-specialty medicines

29 March 2023 | News

The app provides transparent information about Patient Assistance Programmes



Chennai-based startup MrMed has announced the launch of its mobile app. Available on Android and iOS platforms, the app allows patients and caregivers to purchase speciality medicines at affordable prices easily.

With this launch, patients and caregivers across India (including tier-2 and 3 cities, towns and villages) will have access to over 5000 speciality medicines for conditions like cancer, transplants, kidney/ liver diseases and many more by simply uploading their prescriptions.

MrMed's mobile app enables users to purchase these medicines with just a few clicks, offering flexible payment options, including online transactions and payment upon delivery. Additionally, the app provides transparent information about Patient Assistance Programmes, alternate suggestions on medicines and order tracking for doorstep delivery, making it a gameâ??changer in the speciality medicine industry.

Speciality medicines are typically not available in local pharmacies, and their deliveries can be time-consuming and expensive in some regions of the country.