

Health tech startups Dozee & Qure Al win recognition by Marico Innovation Foundation

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CoWin or Covid Vaccine Intelligence Network recognised as the Global Game Changer this year

Known for unearthing first-to-the-world innovations through the flagship 'Innovation for India Awards' - Marico Innovation Foundation (MIF) recently announced 7 winners in its 9th edition. Innovations were recognised across two broad categories - Business & Social.

Amongst other verticals, two health tech startups- Dozee (India's first contactless remote patient monitoring and early warning system) and Qure AI (artificial intelligence driven healthcare startup with automated interpretation of radiology exams) won in the business category.

The business category saw applications from 20+ sectors, including Healthcare/Med-Tech, Agritech, Waste Management, Robotics, Manufacturing, and others. On the other hand, applications in the social category presented solutions for 15+ social challenges across education & training, women's development, health and well-being, sustainability, and others. The applications also saw women innovators apply in significant numbers this year, with considerable organisations featuring women -only and at least one woman founder.

The 9th edition winners were shortlisted and selected from applications across the country post an extensive outreach phase. Praxis Global Alliance played the role of the advisor for 2023 and shortlisted, evaluated and conducted a thorough due diligence process for all the applications received.

The Awards recognised CoWin (Covid Vaccine Intelligence Network) as the Global Game Changer this year. CoWin is the Indian government web portal for COVID-19 vaccination registration, supply chain management that is owned and operated by India's Ministry of Health and Family Welfare. The platform not only rolled out the COVID-19 vaccination with excellence, but also provided the world's first solution in the arena of vaccination against diseases with tremendous potential to scale, a solution coveted by many countries.

Harsh Mariwala, Founder of Marico Innovation Foundation and Chairman of Marico Limited, said, "It is a moment of pride to witness such exemplary solutions from the next-gen Indian innovators who are tirelessly working toward the growth and development of our nation. The world is changing faster than ever, and businesses need to be constantly innovating to stay ahead of the curve."

Innovation for India Awards is a platform that celebrates the pioneering innovations and ignites them to reach new heights. The biannual awards showcases powerful and invigorating stories of innovators and aims to bring about a domino effect on a generation of future entrepreneurs.