

Meddo Health steps into aesthetic dermatology services

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Promising high-quality, tailored laser, skin & hair treatments



Gurugram-based startup Meddo Health has announced the launch of its brand, "Uncover", a line of high-quality aesthetic dermatology services, in India. The brand is set to revolutionise the skincare and aesthetic dermatology industry in the country with its high-quality, tailored treatments by the best-in-class dermatologists at its centres or at the comfort of your home.

According to a recent report, the dermatology skincare market in India is one of the biggest and fastest-growing segments in India with a current size of over \$1 billion annually and expected to grow at a CAGR of over 15% during the period 2020-2025. This growth can be attributed to rising disposable incomes and increasing awareness about healthy skincare.

Uncover aims to tap into this growing market with its range of expert-backed, effective services. The brand offers to break the "claims-heavy" (proven or otherwise) industry by bringing in best-in-class technology, expert knowledge and giving a platform to the users to find results-driven solutions for their unique concerns.

To strengthen its foray into dermatology services, Meddo Health has put aside a separate corpus of upto Rs 25 crore. It is commencing operations from Delhi /NCR (Gurugram) and plans to target both Tier 1 and 2 cities with Uncover. Simultaneously, the company is looking to open its centres in Jaipur, Panipat, Jalandhar, etc. and projects to generate over Rs 200 crore annualised revenue in the next 2 years.