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"Emphasis on promoting pharma research will boost private biz": Heaps Health

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Apurva Sule, Chief Business Officer, Heaps Health shares his reaction on Union Budget 2023-24



"Focusing on technology and a knowledge-driven economy for FY 23–24 was one of the Union Budget's significant pronouncements. According to the budget, Centres of Excellence for Artificial Intelligence will be established to offer cutting-edge applications and scalable solutions to health-related issues. The main goal of these centres is to further understand and raise public awareness of these new-age technologies. These centres are expected to produce solutions that bring high-quality healthcare facilities to both urban and rural populations. The National Data Governance Policy's announcement is the right move to improve data security and privacy in healthcare. Last but not least, the emphasis on promoting pharmaceutical research and innovation by raising capital spending will boost private businesses and contribute to the creation of long-term treatments for serious diseases."