



## **India Health Link signs MoU with UP government to help reduce NCDs burden**

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**Under the Invest-UP programme for setting up a global 'hPod' ('Health ATM') manufacturing hub**

To reduce the cardiovascular disease (CVD) burden in the state of UP, India Health Link (IHL), a digital health and medical device firm based in Karnal, has announced the signing of a Memorandum of Understanding (MoU) with the UP government under their Invest-UP programme for setting up a global 'hPod' ('Health ATM') manufacturing hub. This will also help cater to the primary healthcare needs in UP as well as expanding the model in the rest of the country.

Dr Swadeep Srivastava, Co-Founder & President - India Health Link (IHL) said, "The Memorandum of Understanding (MoU) with the UP Govt., to develop 'Make in India' fully integrated 'Health ATMs' at the newly launched UP YEIDA MedTech Park has happened at the right time as the Uttar Pradesh leads the country in providing preventive screening services to the last mile of the country and we will help them in procurement, delivery, installation, and in filling the supply gaps. This will also help in making healthcare approachable to all."

Sharing his screening experience with IHL's Health ATM, Dr Rishi Sethi, Senior Interventional Cardiologist & Unit Head - King George's Medical University, Lucknow, Dean of Innovation - King Georgian's Medical University said, "We have got the screening done earlier on so many Health ATMs, but this one – IHL's Health ATM is a unique one based on high-end technology. The digital screening report and its analytics are quite informative. The screening report brings out the exhaustive status of the screened metabolic vitals, which helps in taking the right kind of preventive as well as curative measures. The unique features of IHL's Health ATM are very useful for population-based screening, especially in remote areas where even the Primary Health Centres (PHCs) are either unavailable or understaffed. The screening of metabolic vitals like BP, ECG, Spo2, WHR, BMI and BMC allow taking preventive measures and protecting us from getting into Non-communicable (NCDs). This will also help in reducing the burden of NCDs India is up against."