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Medtronic India appoints Michael Blackwell as Vice President

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Blackwell will be appointed as the Managing Director of Medtronic India in due course



Ireland-headquartered medtech firm Medtronic plc has recently announced the appointment of Michael Blackwell as Vice President of India Medtronic, effective January 2023. In this role, he will be responsible for sales, marketing, and commercial operations of Medtronic's India business. Blackwell will be appointed as the Managing Director of Medtronic India in due course.

Blackwell succeeds Madan Krishnan, who has been leading the dynamic India market and is now transitioning to a global role in the US as Vice President & CFO of Medtronic's community, corporates, academia, and industry associations work together to improve access to quality healthcare by introducing newer technologies, services, and solutions that ultimately lead to better patient outcomes. He was also the Chair of AdvaMed India.

Blackwell joined Medtronic in 2006 and has worked in various markets globally. With a career spanning over 20 years in healthcare, he has worked across business groups of Medtronic that include Cardiovascular, Neuroscience, and Medical Surgical. In his last assignment with Medtronic, he led the Frontier Markets consisting of Indonesia, Philippines, Bangladesh, Sri Lanka, Guam, Brunei, Nepal, Maldives, Bhutan, Fiji, and New Papa Guinea.

His earlier assignments involved, leading the Cardiovascular group for Medtronic Canada. He has also had dual responsibilities in the United States, as the Vice President of Sales for the Advanced Surgical division, West Area and the National Hernia Lead within the Medical Surgical business group. Additional roles included Director of Strategic Accounts and multiple manager positions across Medtronic's portfolios.

Additionally, Blackwell has taken an active role in Medtronic's Employee Resource Groups (ERG's) including a leadership position in the African Descent Network (ADN), a liaison to the Asia Impact at Medtronic – Field Acceleration Resource Group (AIM - FAR) and supports Accelerating and Advancing Sales Professionals through Innovation Results and Excellence (ASPIRE), a Medtronic ERG that is focused on the growth, development and success of women field employees.