

## ENTOD Pharma launches nanotech-based ocular aesthetic range of products

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Mumbai-based ENTOD Pharmaceuticals has recently launched its new ocular aesthetic range focused on improving eye comfort and enhancing the aesthetics of the eyes. The products have been launched under the brands Eyecirque, Lashfactor and Vasuki.

The Eyecirque range consists of the world's first nanotechnology-based gel serum, under-eye skin brightening and anti-ageing tablets, lubricating eye drops and essential eye supplements. The nanotechnology-based biocellular formula contains carefully curated, tested and scientifically proven plant-based natural ingredients that are thoroughly safe for the skin around the eyes.

The Lashfactor range contains thoroughly researched premium eye serums developed by ENTOD's skin and eye researchers to enhance the natural beauty of the eyes. All the eye serums contain scientifically proven plant-based ingredients and incorporate ground-breaking nanotechnology which allows greater and faster absorption, giving more rapid and prominent results.

The Vasuki Facial Gel Serum is another clinically tested, nanotechnology-based synthetic tripeptide neurotoxin snake venom complex which gently relaxes muscle contractions under the skin and is effective in reducing both dynamic and static lines in early ageing skin. It reduces and prevents expression wrinkles and fine lines around the forehead, eyes, neck, hands and lips

without any impact on facial expressions.