

## **Siemens Healthineers collaborates with students and startups to advance healthcare**

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### **Announces the winners of the first edition of SHIFT The healthcare hackathon**

Siemens Healthineers India, a leading medtech company recently announced the winners of the first edition of SHIFT The healthcare hackathon. SHIFT hackathon is an annual event that aims to build bridges and open new creative forums, in addition to their existing research and development initiatives

The hackathon was held exclusively for students and budding startups to advance healthcare with innovation and technology. Over 300 teams participated in the hackathon, which focused on three themes - Access to Care, Digitally Enabled Services, and Smart Fluoroscopic Imaging.

After rigorous evaluation, 12 teams were shortlisted for the in-person event at the Siemens Healthineers Technology Center in Bengaluru. 10 student teams and two startups worked around the clock for 24 hours to develop and demonstrate working prototypes of their novel ideas.

- Team Phoenix from Sri Ramakrishna Engineering College, Coimbatore won Rs 5 lakh for their prototype on Indigenous Noninvasive glucometer
- Team BEES from Indian Institute of Science, Bengaluru won Rs 3 lakh for their Affordable Neonatal Deafness Screener
- AI Hacks for Fun from The Northcap University, Gurugram won Rs 1 lakh for their product idea- Assessment of Human Skin Burn using Deep Learning and Transfer Learning Techniques

The shortlisted teams got opportunities to interact with senior business leaders, subject matter experts, and clinical professionals from Siemens Healthineers to take their ideas forward. The participants were also able to explore internship and collaboration opportunities.