

## Hyderabad-based startup Instashield receives recognition from Atal Incubation Centre at CCMB

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### Receives 'Products Lift off by Startups' Award



Instashield, a health and wellness startup at Hyderabad, was recently honored with 'Products Lift off by Startups' Award by Atal Incubation Centre- Centre for Cellular and Molecular Biology (CCMB).

The award was given by Padmabhushan Dr T. Ramasami Former Secretary, Department of Science & Technology in Hyderabad. The ceremony was organised to celebrate 5 years of Atal Incubation Centre and recognised companies who have done exceptionally well in the field of technology.

Hitesh M Patel, Promoter & Director and C.S. Jadhav, CEO of Instashield received this award for creating an outstanding tech product, which works on negative ion technology. This technology is known for its benefits such as reducing symptoms of depression, regulating sleep patterns and mood, boosting the immune system and improving cognitive performance.

Instashield, the product created by Hitesh's skilled and innovative team has a unique feature of eliminating all sorts of viruses including the SARS COV19 by 99.9% efficacy as well.

In the past also, Instashield has received several awards such as Most Innovative Corona Protection Device GEA 2022 Award, Innovative Startup of the Year Award by Icons of Asia 2022, KCCI Award for Innovative Anti-Virus Corona Protection Device of the Year and WCDM-DRR Award.