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Govt unveils coffee table book featuring 75 successful women entrepreneurs of India

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A great initiative to visualise the economic contribution and impact created by women entrepreneurs across the country



Atal Innovation Mission (AIM) NITI Aayog has launched the fourth edition of ‘Innovations for You’ coffee table book featuring 75 successful women entrepreneurs of India.

The 75 women entrepreneurs are supported by Atal Incubation Centres (AICs) of AIM, NITI Aayog. As the country celebrates the Azadi ka Amrit Mahotsav – 75th Year of Independence, Innovations for You series captures how startups in various sectors are innovating to create a sustainable future for the communities.

'Innovations For You' is a Coffee Table Book series with 3 editions being released previously. The book captures success stories of startups supported through Atal Incubation Centres, Atal Community Innovation Centres and Atal New India Challenges, three flagship programmes under the Atal Innovation Mission.

Each edition showcases the journey of entrepreneurs working in different sectors and is dedicated to creating new, disruptive, innovative products, services, and solutions that can pave the path for a sustainable future.

The first edition was focused on the Healthcare sector; the second on Agriculture and the Allied sector and the third on Transport and Mobility. Out of the 2900 plus startups supported by AIM, more than 850 plus are led by women.