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OMRON Healthcare upgrades home blood pressure monitors into connected devices

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To redefine the role of blood pressure monitor and hypertension management



OMRON Healthcare, a global leader in home blood pressure (BP) monitoring and solutions for cardiovascular disease management, has upgraded its portfolio of BP monitors by converting them into “connected” devices. This significant upgrade in the portfolio will help users and healthcare practitioners gain seamless, effortless, more real time and accurate control over hypertension management.

The devices, now connected, allow the blood pressure data transfer effortlessly through OMRON’s application called as ‘OMRON connect’- India’s one-of-its-kind mobile app in telehealth segment for BP - with the help of inbuilt Bluetooth technology in the devices facilitating real time and convenient tracking both for the users as well as physicians.

To make the application accessible to more people across India who are still using the older variants of OMRON BP Monitors, OMRON has also introduced the Optical Character Recognition (OCR) technology feature which allows to capture & record BP readings of non-connected OMRON devices and transfers it to phone.
A unique feature “BP Diary” has also been included in the app which gives an automated and easy way to keep a record and advisory for a person’s BP readings & management in accordance with his lifestyle along with monitoring & medication reminders.