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Kindly introduces first Indian lab tests with at-home collection for erectile dysfunction

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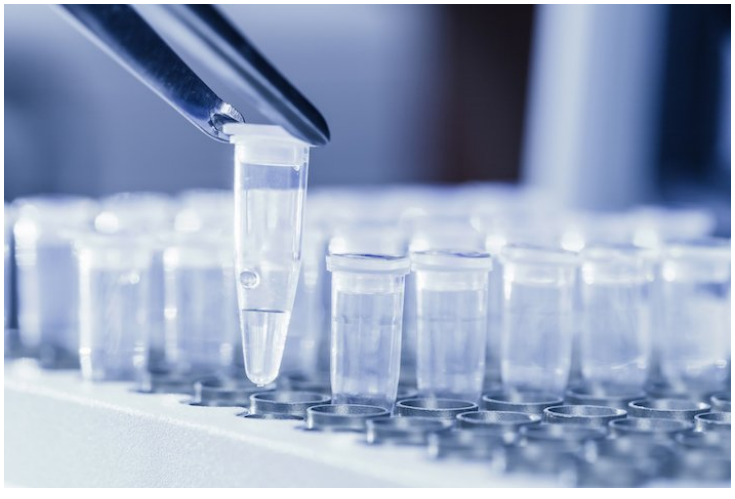
Sample collection from home available for all 4 newly launched tests



KindlyHis, the men's sexual health and performance platform of Kindly, a Bengaluru-based startup providing, sexual, reproductive and fertility solutions has introduced a range of lab test services for men.

Focused on diagnostic first solutions, Kindly had earlier launched Asia's first at home semen testing kit that is a discreet, easy and affordable solution for men looking to address their overall health concerns.

The brand has introduced four new lab tests that will address queries of patients on their sperm health and sexual performance. The tests are: Sperm analysis test; Erectile dysfunction test; Premature ejaculation test; and Low sex drive test.

Designed in a customer convenience method, all the four test comes with home collection facility with a free urologist consultation. The lab tests are all curated by doctors and the reports are delivered within 24-48 hours of the sample collection.

As a healthtech startup, Kindly received seed funding of $3.5 million in the latest funding round from Y Combinator, DG Daiwa, Olive Tree, Soma, Goodwater, and Gaingels in 2022.