

## **Dr. Mohan's Diabetes launches AI enabled platforms for next gen diabetes care**

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### **The digital transformation initiative enables seamless and highly personalized 24/7 online care**



Dr. Mohan's Diabetes Specialities Centre has launched artificial intelligence (AI) enabled digital innovations under its digital transformation called Dr. Mohan's Digital Diabetes Revolution with the 3D Initiative.

The three D's include 1- 'DIA' – an AI powered chatbot to assist people through automated digital conversations, 2- 'DIALA' – a patient-friendly mobile app and 3- 'DIANA' - a healthcare application for precision diabetes care.

The digital transformation initiative enables seamless and highly personalized 24/7 online care and support services for people with diabetes. It is powered by world's leading next-gen Total Experience (TX) Automation Platform, the AI enabled virtual assistant to engage patients through integrated approach across WhatsApp, Google Business Message, Facebook Messenger and web platforms.

Conversational AI Virtual Assistant 'DIA' can interact in English with its unique conversational AI technology and intuitive interface. Further, it shares notifications, updates patient engagement and special offers.

'DIALA' is a DIAbetes Lifestyle Assistant Mobile Application. This app helps deliver superior and positive patient outcomes with weight tracking, step counts, diet plan adjustment, prescription refilling, availing reports of tests done, glucose monitoring data, scheduling appointments, diabetes shoppee, reminders and much more.

An advanced machine learning tool DIANA (DIAbetes Novel subgroup Assessment) is used to classify individuals with newly detected type 2 diabetes into specific subgroups such as insulin deficient or insulin resistance forms.