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AgeTech startup Sarathi Healthcare raises funding worth Rs 1 Cr

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Plans to enter the B2B space for partnerships with corporations



Jodhpur-based Sarathi Healthcare, India’s first ElderCare Platform, raises seed money of Rs 1 crore from ah! Ventures Angel Platform and other notable angel investors such as Frinson Francis Palathingal (Head of growth strategy, planning, expansion and delivery for 500+ emerging cities at Swiggy), Aditya Masekar (Client Partner, Zensar Technologies), Harshvardhan Dhote (Engineer at CIDCO), Sumant Patil (Engineer at CIDCO), and Babu Nagappan.

Sarathi Healthcare has a huge market of $5.2 billion in Tier II & below towns in India, which includes NRIs as well as $15.2 billion global opportunity in Asia alone. The startup offers physical services at the doorstep which includes medical, nutritional, wellness and essential (daily help assistance) services and has impacted the lives of more than 10000+ people till date.

They are also in talks with potential partners in Jaipur, Kota & Udaipur and by November, they’ll be ready to launch their operations in respective towns as well.

FY2023 is going to be game changing for Sarathi Healthcare. They are looking to expand in four cities and take their customer base to 15000+ with a revenue projection of Rs 1.6 crore. The elderly care health-tech startup is even working to enhance their technology platform which will include features like community, dashboard, medical records repository and will be ready in the second half of FY2023.