

Mallcom India launches Freddie safety shoes for healthcare workers

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Manufactures 3 M pairs of safety shoes each year across all its manufacturing units



Kolkata-based Mallcom India, an integrated manufacturer of head-to-toe personal protection equipment, has entered a new segment with the introduction of aesthetically designed safety shoes- FREDDIE. Mallcom India's FREDDIE shoe range is aimed to protect workers from all hazardous work environments. The shoe is primarily beneficial for workers who work long shifts in the healthcare sector.

Freddie by Mallcom India has strong-gripping soles, which are anti-slip, breathable, puncture and abrasion resistant making it a perfect choice for all healthcare workers. Even the workforce employed at pharmaceutical companies where maintenance of cleanliness and hygiene are of utmost importance can use these shoes.

Mallcom manufactures 3 million pairs of safety shoes each year across all its manufacturing units put together in Kolkata, Ahmedabad and Haridwar. It is also coming up with another unit in Ghatakpur, Kolkata to ramp up the existing capacity of manufacturing safety shoes. Safety shoes account for one-third of the total revenue for Mallcom.