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Orange Health acquires Gurugram-based diagnostics lab Rapidx

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To expand its reach in the NCR market along with strengthening capabilities and leadership team



Bengaluru-based health-tech startup Orange Health has acquired Gurugram-based Rapidx, a fast-growing diagnostic lab in a bid to expand its footprints in the crucial NCR region. The current acquisition is a part of Orange Health's strategy to accelerate growth, expand its reach and consolidate its position in the $10 billion diagnostic sector in India.

Coming close on the heels of its Series B funding, Orange Health's latest acquisition will now enable them to deliver and expand its flagship service, 60-minute (sample) collection and six-hour reporting (diagnostic report) - in the northern region of the country at much ease.

Orange Health will leverage Rapidx's infrastructure and familiarity with Gurugram and Delhi to strengthen its foothold further. The company has already started investments to augment automation in Rapidx's current lab and is in the process of launching at least more labs in the coming months.