

## IIT-K's Startup Incubation and Innovation Centre launches NIRMAN Accelerator Programme

26 July 2022 | News

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The poster for the NIRMAN Accelerator Programme features the following elements:

- Supported By:** Department of Science & Technology, Government of India.
- Organised By:** Startup Incubation Centre at IIT Kanpur.
- Offerings:**
  - Deep dive customized support for clinical validation
  - One-on-one mentoring support
  - Structured 6-months program
  - Business & Investor Connect
  - Knowledge Workshops
- CASH AWARD UPTO ₹ 10 LAKHS**
- FUNDING SUPPORT UP TO ₹ 50 LAKHS** for the selected startups, after the program completion.
- APPLY NOW by 5th AUG '22**
- only 15 SPOTS** (highlighted in a starburst graphic).
- A photograph of a laboratory setting with people working at equipment.

Startup Incubation and Innovation Centre, the technology business incubator at the Indian Institute of Technology Kanpur (IIT-K) is launching the NIRMAN Accelerator Programme, supported by the Department of Science and Technology, Government of India.

The programme will focus on the manufacturing startups engaged in healthcare, to help them overcome the challenges from their prototype to market journey.

A total of 15 startups will be selected under the programme, where they will be granted the opportunity to accelerate their product journey from lab to market. The best performing startups among the cohort of 15 startups will receive a cash award of up to Rs 10 lakhs.

The six-month-long programme will be devised into four segments, namely – (i) Principles of Product Growth, (ii) Engineering Acceleration, (iii) Navigating the Compliance Puzzle, and (iv) Leading to next-stage growth. The program will offer Knowledge Workshops, One-on-one mentoring support, Diving deep into customised support for clinical validation, and Business and investor connections.

The programme is accepting applications till August 5, 2022.