

## **RICH, T-Incubators & Accelerators Consortium launches scale-up programme for startups**

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**The programme will facilitate market strategy, corporate market reviews, customer connects and funding opportunities**



RICH (Research and Innovation Circle of Hyderabad) (Hyderabad S&T Cluster) & T-Incubators & Accelerators Consortium have launched Mission 10X - SIGs, a three-month joint scaleup programme for early-stage research connected startups.

The programme offered to startups coming out of research incubators and accelerators, will facilitate market strategy, corporate market reviews, customer connects and funding opportunities. The collaborative initiative will support the startup ecosystem by working with research connected startups from several incubators and accelerators within Telangana and outside.

All the shortlisted startups will go through three months of mentoring to review their product strategy, overall go-to-market approach and corporate pitch readiness and refine these elements to address present business climate and constraints. The programme also offers a 10 lakh-fund-support for the selected startups and will culminate in significant market impact and growth.

The programme, in its first pilot, will target DeepTech and MedTech domains. To be anchored by CIE-IIIT Hyderabad and IKP, in association with AIC-CCMB, BITS TBI & iTIC-IIT Hyderabad. With RICH and T-Hub enabling the corporate connects.