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GOQii partners with SRL Diagnostics for disease management programmes

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For improving clinical outcomes of the patients suffering from diabetes and overall quality of life



GOQii, a leading smart-tech-enabled preventive healthcare company that is focusing on Digital Therapeutics, has entered into a strategic partnership with SRL one of the leading diagnostic companies for disease and lifestyle management programmes.

The strategic partnership between GOQii & SRL diagnostics will extend to where SRL Diagnostics will be the diagnostic partner for all tests booked by the patient through the GOQii App & specifically the HbA1c tests for the GOQii Diabetes Care programme.

GOQii in association with SRL Diagnostics offers a two-way partnership where SRL will also offer GOQii's diabetes care programme visibility across their centres pan India for walk-in patients.

As per GOQii's latest India Fit Report 2022, people suffering from lifestyle diseases namely Diabetes have seen an increase from 7.9 % in 2017 to 13.2% in 2021 over the past five years. Report indicates men have greater rates of diabetes at 14.5% vs Women. The study was done among over 5 million users. Diabetes is influenced by a number of variables which include a bad diet, stress, and lack of physical exercise and quality sleep. Obesity, advancing age, and a poor diet are all factors that contribute to Diabetes.