

#startupoftheday 164- Centenarian Lifescience (Decode Age)

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Making 100 years of life a reality with BioTech based products & services

Inception- 2021

Location- Surat & Bengaluru

Domain- Therapeutics

Founders- Darshit Patel, Parth Amin and Rakesh Somani

Total team strength- 15

Total funds raised- Bootstrapped in 2022

Investors- NA

Revenue generated since inception- Rs 60 lakh (7 months in operation)

Key highlights-

- Launching of first range of products and achieving 1:10 ratio on advertisement to revenue has been one of the best achievements
- Carrying out R&D and building revolutionary Microbiome test purely based on the revenues generated from existing products
- Successfully establishing relationship with functional medicine doctors throughout India
- Plans to raise funds
- To educate the masses about longevity, to address the missing link - chronological age versus biological, to address that ageing can be slowed down NATURALLY.
- To open a tech-fast, data driven platform and lab to launch and roll out the first of its kind - the gut micro biome test.
- To take the products to market more aggressively and to be recognized as a leading health supplement product

Founder speaks-

"Lack of awareness and category creation had been the biggest challenge in this industry in India. Introduction of products that needs a lot of education was overcome using educational campaigns, doctor's meets, and webinars."

- Darshit Patel, Chief Scientific Officer, Decode Age