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Lupin collaborates with Accenture for data-driven initiative

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Accenture deploys a digital platform based on SAP S/4HANA



Pharmaceutical firm Lupin has collaborated with Accenture to enable its data-driven transformation journey for improved business agility, performance, and operational efficiency. Accenture has deployed a digital platform based on SAP S/4HANA, providing decision-makers with real-time visibility into integrated data from multiple sources including supply chain, people and sales networks spread across 100+ countries and its fifteen manufacturing and research facilities in India, the US, Brazil and Mexico.

The consolidated view of global business operations and performance has enabled informed decision-making. SAP Fiori apps have also helped enhance the user experience for Lupin employees with simple and easy-to-access data models and analytical reports.

Sreeji Gopinathan, CIO, Lupin, "Through our collaboration with Accenture, we will unlock the value of enterprise data to increase efficiencies and accelerate innovation across all our functions and processes, including manufacturing, testing, supply chain, and finance and accounting."

Sameer Amte, lead for Accenture's Life Sciences practice in India, said, "We are helping Lupin become an intelligent enterprise by enabling data-driven decisions that will help accelerate product innovation and enable faster market access."