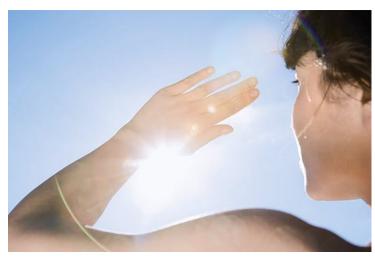


## SunSmart Global UV App by WHO promotes public health

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The app is based on the UV Index, which describes the level of solar UV radiation at the earth's surface



A new app for mobile phones that provides localized information on ultraviolet (UV) radiation levels has been launched by the World Health Organization (WHO), the World Meteorological Organization (WMO), the United Nations Environment Programme (UNEP) and the International Labour Organization (ILO).

The SunSmart Global UV app provides five-day UV and weather forecasts at searchable locations. It highlights time slots when sun protection is required with the aim of helping people around the world know when to use sun protection, in an effort to reduce the global burden of skin cancer and UV-related eye damage.

Globally, it is estimated that over 1.5 million cases of skin cancer (melanoma and non-melanoma combined) were diagnosed globally in 2020. During the same period, more than 120,000 people across the world lost their lives to this highly preventable disease. One of the main factors contributing to these cancers is excess UV radiation from thinning of the earth's stratospheric ozone layer resulting from the release of certain manmade chemicals.

The UV App has been launched to coincide with the first day of summer in the northern hemisphere. By increasing the public's awareness and helping to reduce the incidence of skin cancer, this application ultimately supports the achievement of UN Sustainable Development Goal 3, which aims to ensure healthy lives and well-being worldwide by 2030.