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# BPL Medical Technologies partners with AyuRythm

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**To provide holistic wellness**



BPL Medical is joining hands with AyuRythm, an IAN-backed innovative startup to simplify healthcare while enabling access to the most ancient and time-tested vedic sciences.

The collaboration will enable users to experience wellness on a much deeper level that allows for a more joyful and truly healthy and preventive way of living.

With the integration of AyuRythm app with the BPL pulse oximeter, BP meters and weighing machine, AyuRythm not only blends modern measurement techniques with Ayurvedic assessments (Naadi Pariksha), but also helps BPL customers to get personalised Ayurvedic wellness solutions.

"This partnership is truly ‘Samasya se Samadhaan tak’ providing a holistic approach in bringing access to smart and modern diagnostic healthcare solutions to the fingertips of the users” says Abhilesh, CEO of AyuRythm.