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Practo appoints Amit Kumar Verma as Head of Engineering

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Verma joins Practo with 20 years of work experience with brands such as Bigbasket, Ola, Oracle, Yahoo and Microsoft



Practo has appointed Amit Kumar Verma as Head of Engineering (SVP), Consumer Business. Verma will be responsible for the overall product engineering and development of the company.

Verma brings in more than two decades of experience in the field of product engineering and has built software systems in the enterprise (B2B) and consumer-facing(B2C) domains. Before joining Practo, he worked with renowned consumer technology brands such as Bigbasket, Ola, Oracle, Yahoo and Microsoft. He has a proven track record as an industry leader in setting up teams for multiple businesses and driving them to build scalable software platforms.

In this role, Verma will be working closely with Abhinav Lal, Co-founder & CTO at Practo in scaling the current systems and building platforms to bring efficiencies in backend operations and improve customer experiences.