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# Mankind Pharma invests in Bhubaneswar-based medtech startup EzeRx

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**The fund raised will be used for scaling up operations**



Bhubaneswar-based MedTech startup, EzeRx Health Tech, has received seed funding from certain promoters of Mankind Pharma, including Sheetal Arora, CEO, Mankind Pharma.

The collaboration is aimed at strengthening the healthcare infrastructure while integrating more advanced screening solutions accessible across the country, taking a more patient-centric approach. The fund raised will be used for scaling up its operations and marketing along with boosting its sales in various markets across India, Africa, and South East Asia, seeking global certifications and boosting its R&D efforts.

Earlier, EzeRx raised grants from NIDHI Prayas by DST, BIG program by DBT- BIRAC, SASACT Grant from MeiTy, Startup Grant from Indian Oil Corporation and Startup Odisha.

EzeRx, founded in 2018, has developed an easy, painless and non-invasive screening solution to identify primary health parameters at an early stage such as ailments in liver, kidney, lungs and blood glucose level and common problems like anaemia, in less than a minute without withdrawing blood from the human body.