

## Phable bolsters top leadership with two key appointments

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Appoints Anuraag Dubey as Chief Product Officer (CPO) and Sagar Ramteke as Head of Corporate Development



Bengaluru headquartered, Phable, announced the appointment of Anuraag Dubey as Chief Product Officer (CPO) and Sagar Ramteke as Head of Corporate Development to strengthen its full-stack and value-driven chronic care ecosystem and accelerate market expansion.

In addition to building B2C and B2B software products, Dubey brings 23 years of experience to Phable. IIT (BHU) Varanasi alumnus who has previously built and grown adoption of India-focused B2C and SaaS products in Education and Healthcare. He has worked for companies such as Edureka and Practo before joining.

Dubey will play a crucial role in developing the company's product and tech aligned with its mission to simplify chronic disease management via the Phable App, so that more consumers will take up active management of conditions like Sugar and BP. Working closely with the Phable co-founders and executive leadership team, he will play a vital role in the company's success.

An alumnus of ILS, Pune, Ramteke is an accomplished business leader with more than two decades of experience in technology, business operations, strategic sourcing, sales, investments, and fundraising. Having worked in international markets such as Europe, America, China, and India, he has diverse geographical and cultural experience. He will report to Sumit Sinha, Phable's co-founder and CEO, and will oversee the company's M&A, fundraising, and strategic investments.