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OMRON Healthcare India supports worldâ??s largest free public BP screening programme

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May Measurement Month is a global campaign led by â??International Society of Hypertensionâ??



OMRON Healthcare India has announced support towards the #THEBIGSQUEEZE movement to bolster the ongoing ‘May Measurement Month (MMM)’ global campaign in India.

The movement aims to encourage people of all ages to get their blood pressure (BP) checked in the world’s largest free blood pressure screening campaign. The objective is to heighten awareness about the dangers posed by elevated BP and hypertension and the importance of monitoring blood pressure regularly in India.

The MMM global campaign is led by the ‘International Society of Hypertension’. This annual programme focuses on educating people about the impact of hypertension on their cardiovascular and cerebrovascular health. It also provides insights into diet and lifestyle advice for hypertensives and for facilitating improved follow up for sufferers. Volunteers in more than 85 countries will screen people in cities, towns, and rural villages as part of this largest free public blood pressure screening programme in the world this year, till August 31, 2022.