

## Pristyn Care announces 'CARES' initiative

26 May 2022 | News

### Five patient-first principles to provide the highest standard of healthcare



Pristyn Care has announced its five guiding principles under 'CARES' programme. The initiative reiterates its commitment to a patient-first approach with a primary focus on patient safety. CARES, which stands for Comfort, Accessibility, Reliability, Excellence, and Safety will allow continuous improvement in patient care and overall healthcare delivery. These principles will ensure complete transparency, provide access to advanced technology for surgeries, post-surgery care and last-mile connectivity and create a complete patient-centric ecosystem.

Commenting on the initiative, Dr Vaibhav Kapoor, co-founder, Pristyn Care said, "Our five guiding principles will ensure even better transparency, care, and complete patient safety. We have already laid a solid foundation that has helped us build a strong relationship with our stakeholders. We will continue to build Pristyn care on these principles for years to come."