

## Leads Connect in MoU with ISF College of Pharmacy, Moga

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## To develop an intelligent Health Analytics platform



Noida-based agri-tech company, Leads Connect Services has signed a Memorandum of Understanding (MoU) with ISF College of Pharmacy, Moga, Punjab for the development of an Intelligent Health Analytics platform. The collaboration between Leads Connect and ISF College of Pharmacy aims to develop an intelligent health analytics platform for monitoring, mitigating and forecasting biological disasters. The robust platform will help in improving the quality of health services. It further may be useful in identifying the aspects of health infrastructures where improvement is needed to make it more resilient and robust.

Leads Connect is already working in collaboration with national and international institutions and organizations such as Birla Institute of Technology (BIT), Mesra, Ranchi and AIR Institute- DeepTech Lab, Spain for performing research and development activities. The company has also taken analytical initiatives such as Northeast India and Jharkhand initiatives on investigating climate change and environmental sustainability.