

## #startupoftheday 151- MedLern

30 April 2022 | Features

A digital learning solution for hospitals & healthcare professionals

Inception- 2021

Location- Bengaluru

Domain- Digital Health

Founders- Sameer Shariff and Deepak Sharma

Total team strength- 114

Total funds raised- Rs 23 crore

Investors- Impelsys

Revenue generated since inception- NA

## Key Highlights-

- The only hospital friendly solution that is designed by experts from the healthcare sector
- Its comprehensive features makes the state of the art learning strategies affordable to the smallest healthcare setup
- Offers unique library of hospital roles, soft skills & competency maps and ready to use training plans
- · Offers customizable library of thousands of courses

- Contactless, Instructorless CPR skill training with Heart Code Complete (American Heart Association)
- Training Impact Evaluation & Nursing Recruitment Assessments
- Omnichannel Training through eLearning, Classroom, Virtual
- Implemented as a learning partner in leading healthcare providers like Motherhood, , KIMSHEALTH, Yenepoya Hospitals, Ramaiah Memorial Hospital and Ramaiah Medical College, Yashoda Hospitals, Sparsh, Dr Mehta's Children Hospital, STARCARE Oman and more
- Leveraging artificial intelligence (AI) and machine learning (ML) to deliver personalized learning focusing on hospitalbased training programmes

## Founder Speaks-

"We want to be the learning partner of choice for tens of thousands of hospitals in India and South Asia and Middle East. We want to be lifelong learning partner for millions of healthcare professional as they navigate their career journey from campus to workplace.

Our product is incorporating AI, IOT, Blockchain technologies to include simulation training as a service, adaptive and personalized learning, as well as streamline critical talent management workflows like CNE, Credentialling and Privileging and Acuity Based Staffing.

Overall demand for talent related services – skilling, certification, standardization and fulfilment will grow even faster to catch up – we believe this will exceed 22% over the next 10 years."

- Sameer Shariff, Founder & Executive Chairman, Medlern, Bengaluru