

## #startupoftheday 146- Medlounges

18 April 2022 | Features

### Developing a global health and wellness hub

**Inception-** 2017

**Location-** Thiruvalla, Kerala

**Domain-** Health & Wellness

**Founders-** Dr Joseph Thomas and Dr Maria Dominique

**Total team strength-** 70-80

**Total funds raised-** Rs 5 crore +

**Investors-** NA

**Revenue generated since inception-** Rs 13 crore

### Key highlights-

- Stands tall among trusted aesthetic healthcare centres in the South India with leading number of successful Liposuction cases undergone so far

- Launched India's first unique programme 'Body Shaping and Contouring'
- Plans to tie-up with international groups and expand foothold in overseas region starting with Middle East and Australia in the near future
- Plans to add additional verticals including a full-fledged cosmetic division and a dedicated e-commerce platform by the end of 2022

#### **Founder Speaks-**

*"We see a positive and progressive trend in India with people being conscious about health and willing to shift to healthy alternatives. The welcoming part is the fact that more and more people are coming from regional as well rural areas seeking medical assistance for managing weight and body contouring. The trend has given us the confidence to foray into other centres in India and we will soon be launching our centres in Mumbai, Bangalore and later in Chennai."*

**- Dr Joseph Thomas, Medical Director & Founder, Medlounges, Thiruvalla**