

Fujifilm India completes installation of 50,000 medical devices in India

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Releases campaign titled '#50K and Counting - Hitting the Milestone and Getting Healthier Together'



Fujifilm India has completed the installation of 50,000 medical equipment devices in India. Passing the 50K milestone, the brand has also released a campaign video outlining the company's deep focus on improving healthcare in the country and the importance of access to diagnostic services.

The campaign, titled '#50K and Counting - Hitting the Milestone and Getting Healthier Together', highlights Fujifilm's achievements in the medical imaging and devices division, continuously working towards spreading awareness regarding healthier choices via timely detection of diseases. It also features testimonials from Fujifilm customers, commending the company's products, after-sales support and a wide network.

Fujifilm has installed its medical solutions across India, ranging from top metropolitan cities to remote areas such as Leh, Ladakh, Northeast India and Jharkhand and Bihar, among other regions.