

## Global Ayush Investment & Innovation Summit to be held from Apr 20-22 in Gandhinagar

16 April 2022 | News

Ministry of Ayush announces flagship event in Gujarat, to be attended by Prime Minister Narendra Modi

Ministry of Ayush has officially announced their most pertinent event for 2022 - the Global Ayush Investment & Innovation Summit (GAIIS) to be held from  $20^{\text{th}} - 22^{\text{nd}}$  April 2022 in Gandhinagar.

The Global Ayush Investment & Innovation Summit, to be held at Mahatma Mandir in Gandhinagar, Gujarat will be inaugurated by Prime Minister of India, Narendra Modi on 20th April 2022.

The three-day summit will witness the participation of industry leaders, academicians, and scholars to deliberate upon ways to promote traditional medicines, and systems.

As part of the Summit, 5 Plenary sessions, 8 roundtables, 6 workshops, 2 symposiums, 90 eminent speakers and 100 exhibitors will be present. Speakers and diplomats will be present from across embassies, industries and top corporates. There will also be multiple initiatives to stimulate Ayush exports in international markets.

One of the aims of the Summit is to attract lucrative investments to build India as the Global Ayush Destination in the world. In recent years, India has seen enormous investments due to the absence of Foreign Direct Investments (FDI) restrictions. The Ayush Ministry wants to keep building on this and utilize the platform to initiate target-oriented initiatives to enable the recognition and growth of traditional systems of medicine.

The ground-breaking ceremony for the WHO Global Centre for Traditional Medicine will also take place on 19th April, in Jamnagar, Gujarat. This centre will emerge as an international hub of global wellness taking traditional medicine systems of the world to new heights. It will also provide assistance to WHO member countries so that positive health can be spread over the world.