

## **GOQii to launch Health Metaverse, raises \$10 M**

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### **Announces investment from Animoca Brands**



GOQii has raised \$10 million in an extended Series C Equity round of funding from Animoca Brands. GOQii will collaborate with Animoca Brands and its ecosystem companies and projects to develop various offerings that leverage blockchain tokens and gamification in preventive healthcare.

GOQii's metaverse ecosystem will be powered by a unique virtual token program, the Token. Consumers will receive the virtual token, which powers the GOQii metaverse ecosystem that incentivises healthy behaviours and gamified fitness actions. These tokens can then be used to unlock products, services, purchase NFTs, participate in special events and game modes, and access curated and discounted health-focussed goods, medical services and insurance products.