

#startupoftheday 138- K&L Wellness Technology Pvt Ltd (RESET TECH)

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Blending science-backed knowledge with AI

Inception- 2021

Location- Mumbai

Domain- Digital Health

Founders- Vamsi Krishna Talasila, Karan Talreja, Luke Coutinho

Total team strength- 40

Total funds raised- Rs 30 crore

Investors- Angel investors Vimal Kedia and Surendra Kedia of Manjushree Ventures and Narendra Firodia of Sohann Group

Revenue generated since inception- NA

Key highlights-

- Raised funds will be invested to launch and scale its health tech platform to redefine the lifestyle transformation of the world of wellness through science-led personalized solutions
- The platform blends ancient therapeutic research with its cutting-edge technology to offer sustainable methods, solutions and practices
- Additionally, the company will also look to expand its team and build a strong and scalable infrastructure
- Yet to launch its services digitally
- In the first 1 year, expecting a revenue of approximately Rs 35-40 crores. By year 3, will take this to revenue of Rs 200+ crores
- Aims to take Yoga to the world through its tech-led platform

Founder Speaks-

"Currently if you have a look into the digital platforms that have been created in terms of Yoga, most of them are purely focussed on Yoga as a form of 'movement'. That's why they stress mostly on doing asanas of all kinds. However, what they are missing mostly is the fact that most of the diseases are psychosomatic in nature which originate in the mind and then spread to the body. We are looking at healing a person holistically, wherein the healing should happen at the mental level and then flow into the body, and that's where we differ from most platforms currently. The unique offering that we have is –

we are focussing on health and all the kinds of mental, emotional and physical problems that lead to health disorders and we are looking at removing all of these from its root cause and that's why our health programs are very unique. Technology would be a huge enabler for us to assess the problem that people are having. It will also be a distribution channel for us to reach masses across the world. Apart from Yogasanas, we would also be having the right food to eat, right meditations, right affirmations and multiple arrays of different kinds of therapies to heal the user problem."

- Karan Talreja, Founder, RESET TECH, Mumbai

L-R- Vamsi Krishna Talasila, Karan Talreja, Luke Coutinho

