#startupoftheday 130- HealthPlix Technologies

07 March 2022 | Features

Bringing technology to the heart of healthcare- doctors

Inception- 2016

Location- Bengaluru

Domain- Digital healthcare

Founders- Sandeep Gudibanda (Chief Executive Officer)

Total team strength- 350

Total funds raised- Rs 103+ crore

Investors- Lightspeed Venture Partners, JSW Ventures, Kalaari Capital and Chiratae Ventures

Revenue generated since inception- NA

Key highlights-

- Launched ROBIN – an in-clinic analytics platform on EMR
- Released AI powered prescription summary dashboard for doctors that helps them with analyse patients' prescriptions within a few clicks and suggest course of treatment
- 16 million+ patients across India have been treated through HealthPlix EMR platform by doctors practicing across 15+ specialties
- The doctor base and geographic spread across 370+ cities in India makes us the largest EMR software used by doctors to digitize the "care" in Indian healthcare
- On a daily basis, 6000 doctors use the platform. The usage goes up to 3+ hours per day on average amongst our stable doctors
- Ranked in 'league of 10' companies NASSCOM in 2022
- Won GOLD award in the "Health-tech Brand" Category at IHW Council Summit in 2021
- Rewarded with "Pride of India" Award by Chiratae Ventures for being the forerunner in driving digital healthcare in India in 2021

Founder speaks-

"At HealthPlix, we have developed an agile system that empowers doctors with tools such as e-prescribing, e-consultation, regional Rx among a host of other features. However, Indian healthcare facilities are not equipped and agile enough to empower doctors. Health systems need to introduce more robust technology that would assist in providing faster diagnosis while treating patients at the point of care.

We believe EMR will become the new normal in healthcare delivery. COVID-19 has been a game-changer for digital health in India, and the launch of Ayushman Bharat Digital Health Mission by the government last year has further accelerated adoption of digital in the healthcare segment."

- **Sandeep Gudibanda, CEO, HealthPlix Technologies, Bengaluru**