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US brand 7e Wellness launches device for anti-ageing treatment in India

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Myolift Mini can be used up to three times a week for effortless skin-lifting results



San Diego headquartered 7e Wellness has forayed into the Indian market. The brand has recently launched MyoLift Mini Microcurrent Device that is set to pave the way for non-invasive microcurrent technology-powered anti-ageing facials.

The device priced at Rs 22,999 comes with a set of 2 probes that can be manoeuvred on the face for targeted treatment. Known for its ability to boost ATP, collagen and elastin production, Myolift Mini can be used up to three times a week for effortless skin-lifting results.

It also includes conductive masks to target the eye, lip and forehead areas along with a ReStore Conductive Gel that must be applied before the treatment.