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Mosaic Wellness onboards Abhinav Mohan as CBO

16 February 2022 | News

Mohan will head all categories and brand marketing



Mosaic Wellness, a health & wellness start-up running digital health clinic platforms, Man Matters and Bodywise, has strengthened its leadership team with the appointment of Abhinav Mohan as Chief Business Officer who will head all categories and brand marketing and work closely with Revant Bhate, Co-Founder & CEO.

Mohan brings with him 10+ years of experience in building and scaling technology businesses. In his previous stint as VP and GM of Monetization at Glance (part of InMobi Group), Mohan was helping brands connect with their audience and have personalized conversations with them through AI-enabled digital platforms. In his previous roles at InMobi, he has also worked on consumer insights, performance marketing and innovative data solutions across both ad-tech and mar-tech. An alumnus of IIT Mumbai, Mohan has pursued B.Tech in Metallurgical Engineering followed by an MBA from ISB.