

## Proactive For Her raises \$5.5 M in Series A Round

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**The funds will be used to expand digital product offerings, grow the online customer base**



Proactive For Her, a digital clinic for women's outpatient healthcare, has raised \$5.5 Million in Series A funding led by Vertex Ventures South East Asia and India with participation from existing investor Nexus Venture Partners. The funds will be used to expand digital product offerings, grow the online customer base, and launch their flagship clinic in Bengaluru.

Achitha Jacob, CEO, and Founder, Proactive For Her, said, "This investment further bolsters our mission and will help us accelerate towards our vision of making Proactive For Her the preferred partner for every woman when it comes to managing her well-being."