

#startupoftheday 109- Genestrings Diagnostic Centre

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Exploring genes to make better generations

Inception- 2016

Location- New Delhi

Domain- Medical Genetics

Founders- [Dr Gauri Agarwal](#)

Total team strength- 700+

Total funds raised- NA

Investors- NA

Revenue generated since inception- NA

Key highlights-

- The first private genetic testing facility in Delhi NCR which is recognized by the Department of Scientific & Industrial Research, Government of India in North India
- Setted up India's first round-the-clock test-on-arrival laboratory at the Indira Gandhi International Airport, New Delhi offering RT-PCR tests in 2020
- Gave employment to over 650 people during the pandemic period, many of whom had lost their jobs and were sole breadwinners
- R&D involves next generation sequencing and chromosomal microarray based research
- To open multiple labs in different parts of Delhi NCR to ensure 100% coverage and same day reporting

Founder Speaks-

"Genetic testing is an important instrument for translating advances in genetics and genomics into public health benefits. The risk for almost all human diseases arises from an association with inherited genetic mutations and environmental factors. The

understanding of the predisposition to various medical conditions and genetic testing will eventually plan our journey towards a healthier life. As more genomes are sequenced, more screening is being done, the paradigm of genetic testing will incline towards preventive medical treatment.

The global genetic testing market is expected to grow at 14 per cent in terms of revenue and 22 per cent in terms of volume in the upcoming years."

- Dr Gauri Agarwal, Founder & Director, Genestrings Diagnostic Centre, New Delhi

