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IISc startup Azooka Labs launches mWRAPR

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mWRAPR is Indiaâ??s first indigenous bio-sample collection kit





Azooka Labs, a startup incubated by the Society for Innovation and Development at the Indian Institute of Science (IISc), Bengaluru has launched mWRAPR, India's first indigenous biological transport and storage medium for research use, focused on genomic sequencing labs, biobanks, and research labs handling biological samples for molecular analysis.

Azooka's mWRAPR helps in preserving genetic content in all types of biological samples including, microbiomes, saliva, cells, tissues, blood, body fluids, and faecal tubes. It is the only molecular transport medium to be manufactured in India, that competes with sample stabilisation and transport media, such as Paxgene from Qiagen, RNALater from Thermofisher, Zymo Sample Collection Kits, UTM from BD Biosciences.

With the market deployment of the COVID-19 diagnostic series and research use only product series, iLabKart Technologies will be its authorised Partner for the states of Maharashtra and Gujarat. Azooka is expanding its partner network across the APAC regions and rolling out easy payment options via Credit Card or UPI. As an Azooka Distributor for the past year, iLabKart Technologies will be clocking One Million Units of Azooka products by Q1, 2022.