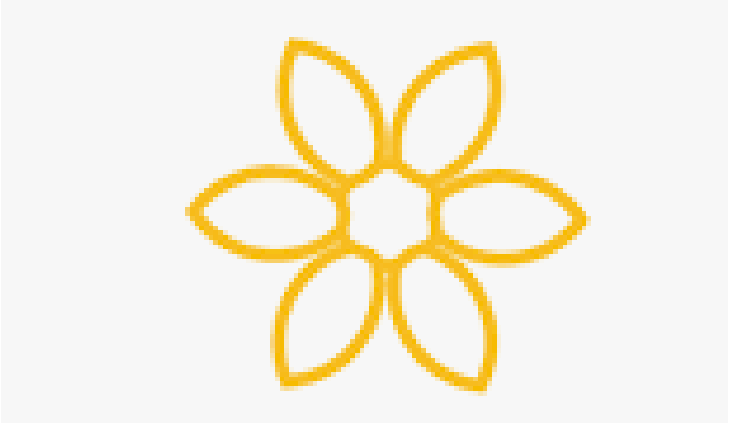
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#startupoftheday 82- Daffodil Health

28 December 2021 | Features

A full-stack digital mental health platform for children with special needs



Inception- 2021

Location- Bengaluru

Domain- Digital Healthcare

Founder- Amal Kiran

Total team strength- 15

Total funds raised- Rs 20 lakh from Karnataka govt (Elevate 2020)

Investors- Angel investors

Revenue generated since inception- Rs 1.5 lakh

Key Highlights-

- Designed brain development tracker for children with 3500+ test items in 120+ areas of brain function
- Launched beta version of the Daffodil Parent App which includes the tracker
- Helps children with neurodevelopmental conditions like Autism, ADHD, and dyslexia
- Offers standardized screening, assessment, and therapy services at affordable prices in a convenient online + offline model
- Collated 1000+ activities that improve the brain functions
- To serve 1 million children and their parents in India in the next 12 months
- To build it out of India and to other parts of the world where similar challenges exist

Founder Speaks-

"Children tend to learn early skills from their peers and elders through a natural process of observation, mimicry, and play. But in the last 2 years, children in the age group of 0 - 6 years have not had access to this kind of social interaction. This has resulted in a surge of issues like speech delays, fine motor, and gross motor skill delays. With increased awareness and mandatory screening, the number of children reported having neurodevelopmental conditions is also increasing. It is our view that the next few years are going to be very crucial in turning this trend around. With the right kind of support, we believe that every child can live happy, independent, and meaningful lives."

- **Amal Kiran, Chief Executive Officer, Daffodil Health, Bengaluru**