

IIM Lucknow, Apollo Medskills unveil executive programme in healthcare management

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To add value and capacity building in Indian healthcare sector



Apollo Medskills and IIM Lucknow have decided to join hands and announce the beginning of a relationship between the two institutions with a unique perspective to benefit the healthcare fraternity. The first of many, under this initiative they have launched an Executive Programme in Healthcare Management (EPHM).

The programme is designed by taking the necessary inputs from both public and private health sector of India and similar economies in the region.

The uniqueness of this programme is the Experiential learning that every participant receives by way of attending the Immersion programme. All participants will have the opportunity to experience the concepts they have been acquainted with in the classroom in a real time campus immersion at IIM Lucknow and a field visit at Apollo hospitals.

Speaking on the occasion of the launch of EPHM programme in collaboration with IIM Lucknow, Dr Srinivasa Rao Pulijala, CEO, Apollo MedSkills Limited, The EPHM Programme Director, said: "The on-going developments in India's healthcare industry is paving way for creating millions of jobs in the sector. The Executive Programme in Healthcare Management will definitely nurture and shape the career of hundreds of youth who aspire to take the leadership roles in the health industry."