

Twin Health appoints Prabh Singh as India CEO

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Singh will be responsible for scaling Twin Health in India



Singh will head the India operations for strategy, marketing, regulatory, public policy, go-to-market, product, and technology divisions. He will be responsible for scaling Twin Health in India as the country has the second-highest number of lifestyle-related diseases in the world after China. Singh is currently serving as EVP and Head of Subscriptions at the Disney-owned video streaming service Hotstar and will take over his new position at Twin Health in January 2022.

Prabh has two decades of consumer and technology experience across India and Asia. He has worked at Hindustan Unilever, Google and most recently with Hotstar, where he is credited for building Hotstar as the #1 subscription service in India and the largest contributor to Disney+ global subscribers. Prabh is an alumnus of the Indian Institute of Management, Lucknow and College of Business Studies, University of Delhi.

Twin Health is backed by Sequoia Capital India, ICONIQ Growth, Perceptive Advisors, Corner Ventures, Tru Arrow Partners, LTS Investments, Helena and Sofina. The health tech firm had recently raised \$155 million Series C funding to scale its presence in India and the US.