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#startupoftheday 62- GOQii

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Empowering consumers globally to lead healthier and better lives



Inception- 2013

Location- US & India (Mumbai)

Domain- Digital healthcare

Founders- Vishal Gondal (Chief Executive Officer); Abhishek Sharma (Chief Operating Officer); Sachin Janghel (Chief Technology Officer) and Champ Alreja (Chief Business Officer)

Total team strength- 250

Total funds raised- NA

Investors- NA

Revenue generated since inception- NA

Key Highlights-

- The first company to venture into digital therapeutics that has an advanced health ecosystem
- Consists of a fitness tracker and a care team which includes personal coaches, health experts, doctors and diagnostics
- Brings all the user health data onto a single platform from which it can be analyzed by the care team
- Allows for the user to receive personalized health advice as per their lifestyle and habits
- Provides a health locker- a digital repository that provides unlimited secure cloud storage to keep user's medical files
- Personalised (1 to 1) Video coaching Fitness Platform for Yoga and Fitness workouts
- Launched women care solution to track menstruation, pregnancy, predict menstrual cycle, ovulation day, fertile window along with predictions like High/Low/Medium chances of getting pregnant and more
- Venturing into 'outcome-based' insurance products
- To conquer international markets, which got delayed due to COVID-19, soon entering the UK and Southeast Asia
- To team up with local strategic partners including large healthcare firms or insurance companies to make inroads internationally

Founder Speaks-

"Since healthcare has now turned remote and digital due to the pandemic, every person has now become aware of the importance of immunity and at-home healthcare services. It is crucial to develop one's immunity by working on one's nutrition,

health, and cognition. In the last 12-18 months, we saw massive growth in preventive healthcare services as people became more conscious. With all this and more, we strongly believe that preventive healthcare is the only viable, long-term, mass-market solution."

- **Vishal Gondal, Chief Executive Officer, GOQii, Mumbai**