

## GOQii launches 'Women Care Solutions'

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**The platform will enable women to address healthcare needs**



GOQii Smart Healthcare has announced the launch of its 'WomenCare' Solutions in GOQii App and Smart Vital Devices. With this launch, the fully integrated health preventative platform enables women to track menstruation, pregnancy, predict menstrual cycle, ovulation day, fertile window along with predictions like High/Low/Medium chances of getting pregnant and more.

The handy features incorporated within GOQii App's Women Care Feature will make it simple for its users to record their health data.

Based on the data provided by users about their menstruation cycle like cycle length, commencement date of their last period, average cycle duration - algorithms on the GOQii app will calculate the estimated date of ovulation, the fertile period, and the date of their upcoming cycle.

The preventive healthcare platform also provides insights like flow intensity, potential mood swings along other notable symptoms to the user. It also notifies the user to log their cycle if missed.

The 'Track Pregnancy' feature in GOQii App helps women track their week wise progress of baby's weight, height and other parameters. If the user activates the pregnancy mode, a countdown to the birth of the baby will be shown and cycle prediction will be deactivated.