

## #startupoftheday 53- MY LYF CARE (KKRING Life India Pvt Ltd)

17 November 2021 | Features

**Offering a wide range of online blood tests**

**Inception-** 2020

**Location-** Noida

**Domain-** Digital healthcare

**Founders-** Satish Kumar Singh and Munesh Sharma

**Total team strength-** 10

**Total funds raised** – Bootstrapped

**Investor-** Over Rs 16 lakh invested by Satish Kumar Singh

**Revenue generated since inception-** NA

### **Key Highlights-**

- Unique medication delivery service
- Offering family health service as 'Health Aarogya'
- To expand near to Delhi NCR Tier 2 societies with Metro cities expansion like Bangalore, Mumbai, Lucknow, Kanpur etc.

### **Founder Speaks-**

"This pandemic opened the country to the inadequate infrastructure of healthcare service providers in India. This sector definitely needs to evolve and reach a maturity level to ensure all parts of the country have access to healthcare. The multiple healthcare providers in the country are working together with the government to provide service at very minimal charges at the doorstep. We foresee many patients turning to online consultations and connecting with healthcare service providers and specialists."

- **Satish Kumar Singh, Founder, MY LYF CARE, Noida**